



# Binoculars to Binoculars from

Varvara Guljajeva  
& Mar Canet  
[2013]

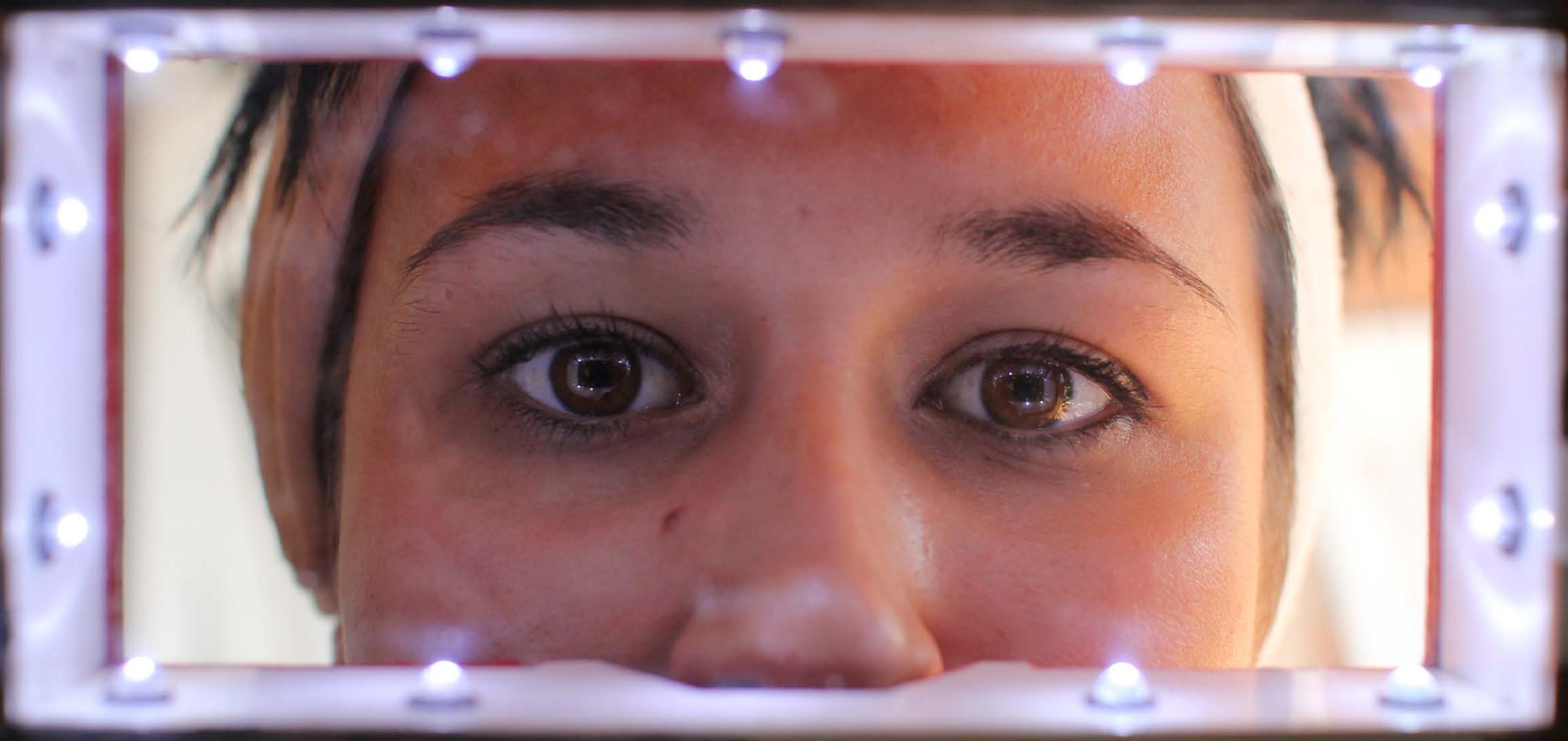


# Binoculars to Binoculars from

Varvara Guljajeva & Mar Canet  
[2013]

The art piece was produced and curated within Connecting Cities project (producing organization FACT Liverpool).  
The realization of project was supported by EU funding project ref: 522689





## Description

**Binoculars to... Binoculars from...** is an installation, which is able to connect to a number of cities in an extraordinary way. When you look through the binoculars, instead of seeing the scene physically in front of you, you are transported to a different site. This opening of a real-time window into another location is not unidirectional: when looking into the binoculars, your eye is captured and shown on an urban screen at the observed place. Hence, the inhabitants of the other, connected city will see the huge-scale, searching eye looking at them.

As well as playfully connecting to other cities, and dealing with issues of extended surveillance. In this respect Binoculars enables to see also the observer from the other side.

Also this work underlines the ideas of the French anthropologist Marc Augé. Binocular creates an excess of time and space, allowing one to travel to a totally different location and be present there in a matter of milliseconds, whilst still remaining in their first physical location.

**In the frame of connecting cities festival  
the artwork was shown in 9 cities around the world:**

### August

22-25.8.2013 LIVERPOOL @ FACT, tbd.  
22.8.2013 HELSINKI @ Helsinginkatu 1 & 2, 7pm-11pm  
23-25.8.2013 HELSINKI @ Helsinginkatu 1 & 2, 1pm-11pm

### September

2-6.9.2013 MELBOURNE @ Federation Square, 5-8pm  
2-12.9.2013 LIVERPOOL @ FACT, tbd.  
5.9.2013 LINZ @ Ars Electronica Center, intermediate storey, 10am-9pm  
6.9.2013 LINZ @ Ars Electronica Center, intermediate storey, 10am-00am  
6.9.2013 BERLIN @ CHB, 9pm-10.30pm  
6.9.2013 DESSAU @ Bauhaus Dessau, 8.30pm-00am  
7.9.2013 MADRID @ Medialab-Prado, 9-10pm  
7.9.2013 BERLIN @ CHB, 9pm-10.30pm  
7.9.2013 DESSAU @ Bauhaus Dessau, 8.30pm-1am  
7.9.2013 RIGA @ Creative Space Esplanade, 8pm-00am  
7-9.9.2013 LINZ @ Ars Electronica Center, intermediate storey, 10am-9pm  
9-13.9.2013 MELBOURNE @ Federation Square, 5-8pm  
17-18.9.2013 MELBOURNE @ Federation Square, 5-8pm

### October

4-5.10.2013 LIVERPOOL @ FACT, 12am-11pm  
4-5.10.2013 BRUSSELS @ iMAL, Comte de Flandre/Graaf van Vlaanderen  
Metro Esplanade, 4pm-12pm, 2pm-12pm

**"Binoculars to ... binoculars from ..."**  
**Exhibition map 2013 at Connecting Cities**



# FACT Liverpool

Shown between 22.8.2013 to 5.10.2013





Binoculars To... Binoculars From...

Turning FACT Inside Out  
Continues upstairs >>>

Second Floor:  
Cinema Screens  
1 / 2 / 3  
Kiosk

First Floor: ↗  
Gallery 2  
Bar

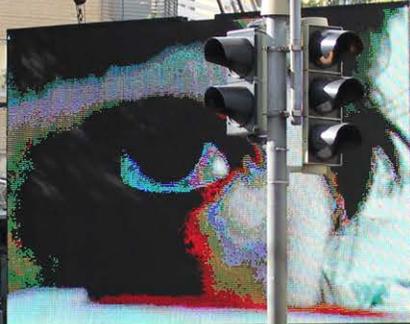


facebook:  
FACTliverpool

# M-cult Helsinki

Shown between 22-25.8.2013





CITIZEN

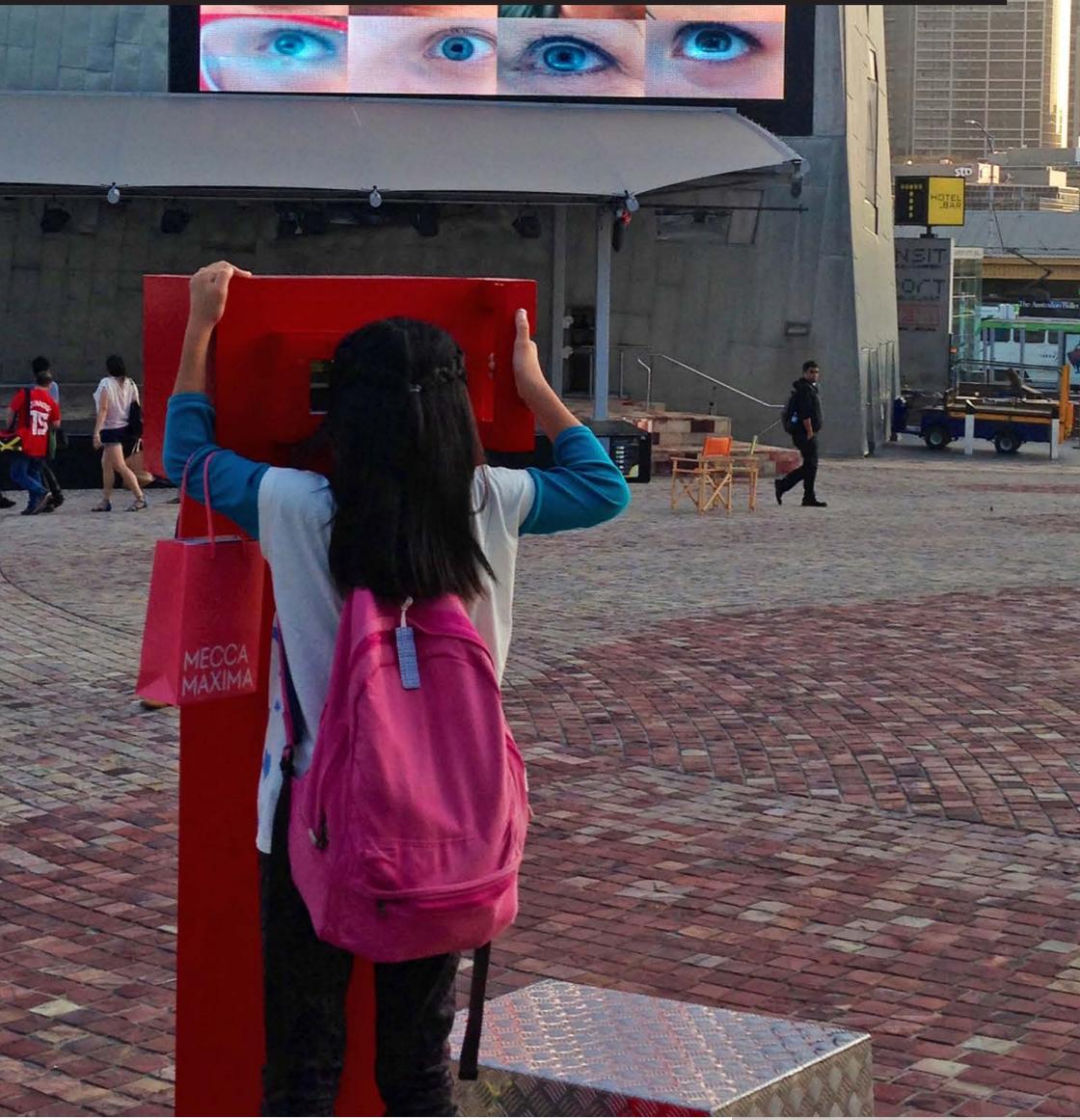
KIOSKI

40

40

# Fed Square Melbourne

Shown between 2-18.9.2013

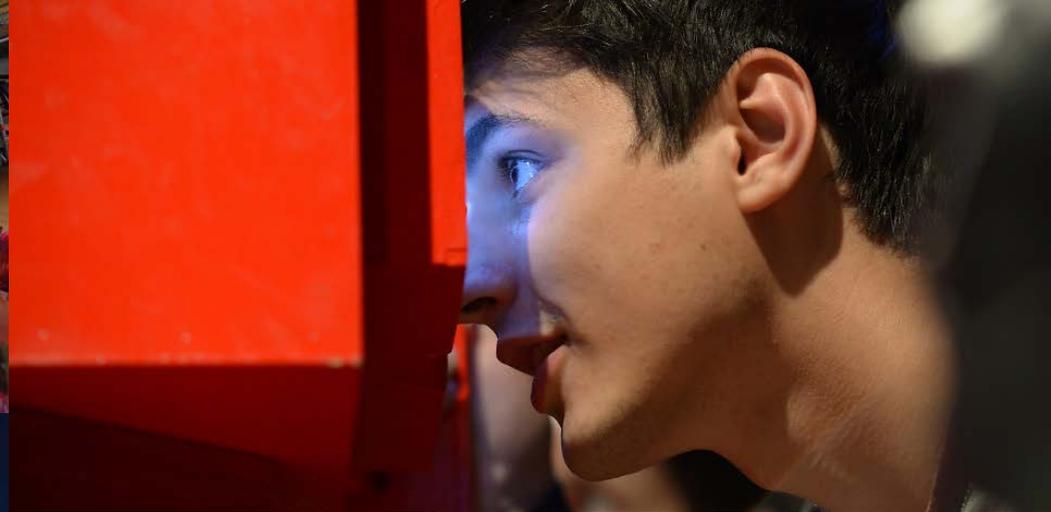




# Riga

Shown 6.9.2013





# Ars Electronica, Linz

Shown between 5.9.2013 to 13.10.2013

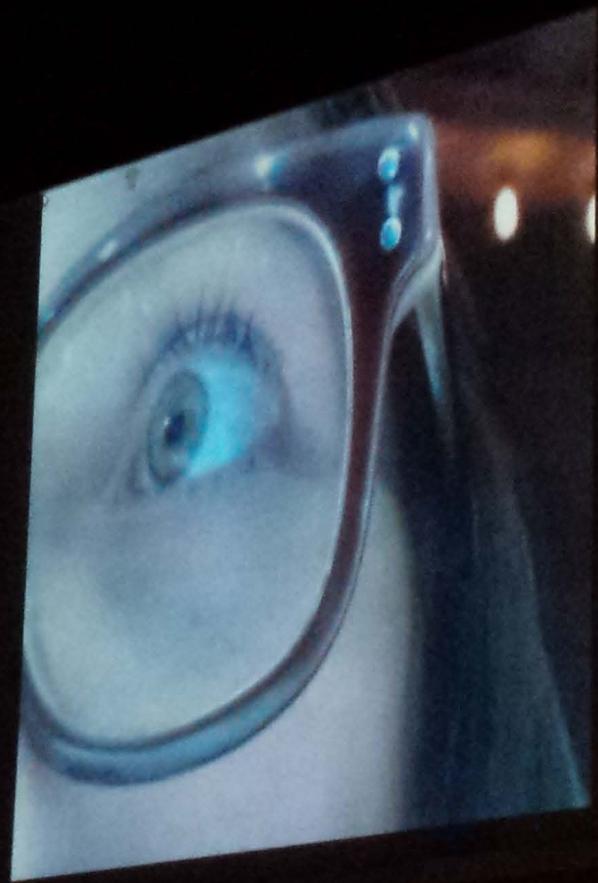




# Bauhaus Dessau

Shown between 6-7.9.2013

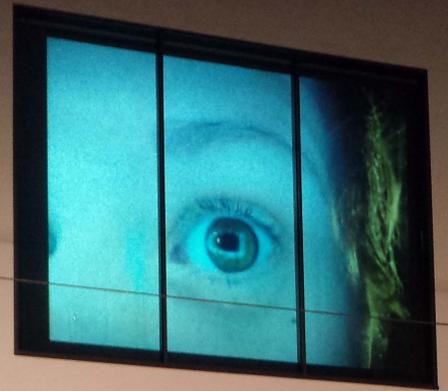




# CHB, Berlin

Shown between 6-7.9.2013





COLLEGIUM HUNGARICUM



# Medialab-Prado Madrid

Shown between 6.9.2013-13.10.2013



PRADO  
MEDIALAB



# IMAL Brussels

Shown between 4-5.10.2013





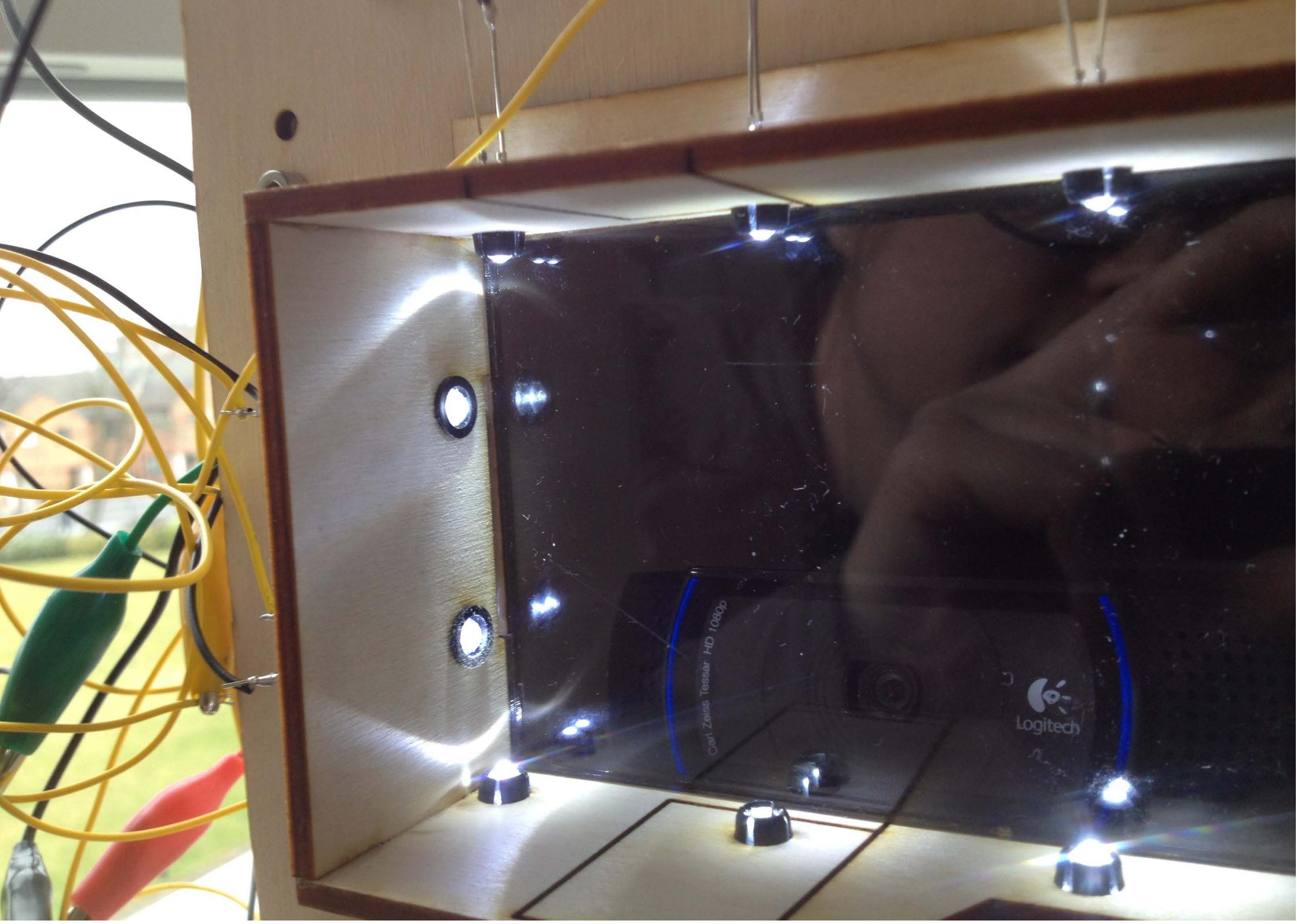
# Production process

## Step 1. Creating a Prototype



Production realised at  
LJMU





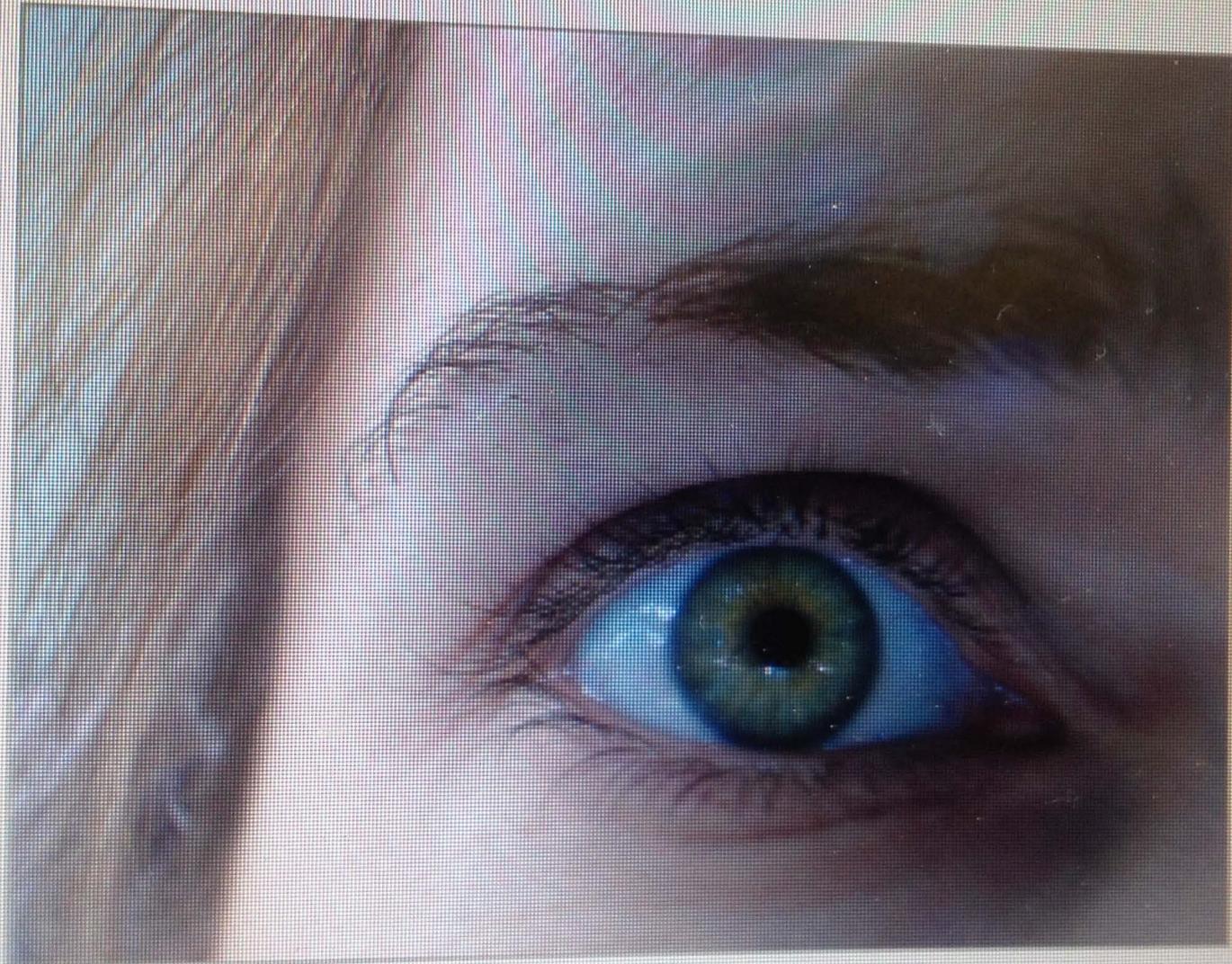
Carl Zeiss Tessar HD 1080p

Logitech

Adjust volume with  $\text{⌘} \uparrow$  and  $\text{⌘} \downarrow$

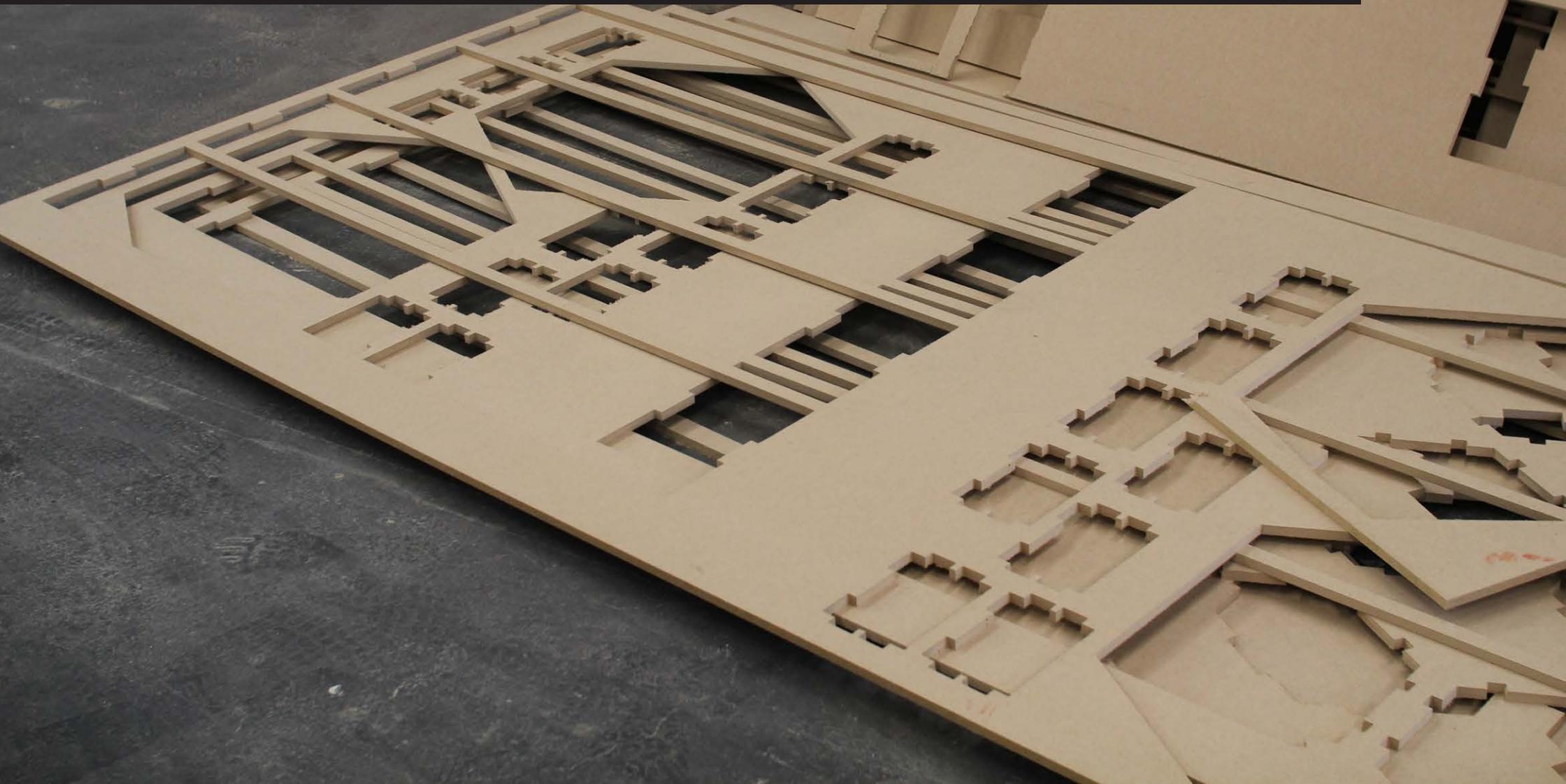
Camera:

Logitech Camera #2





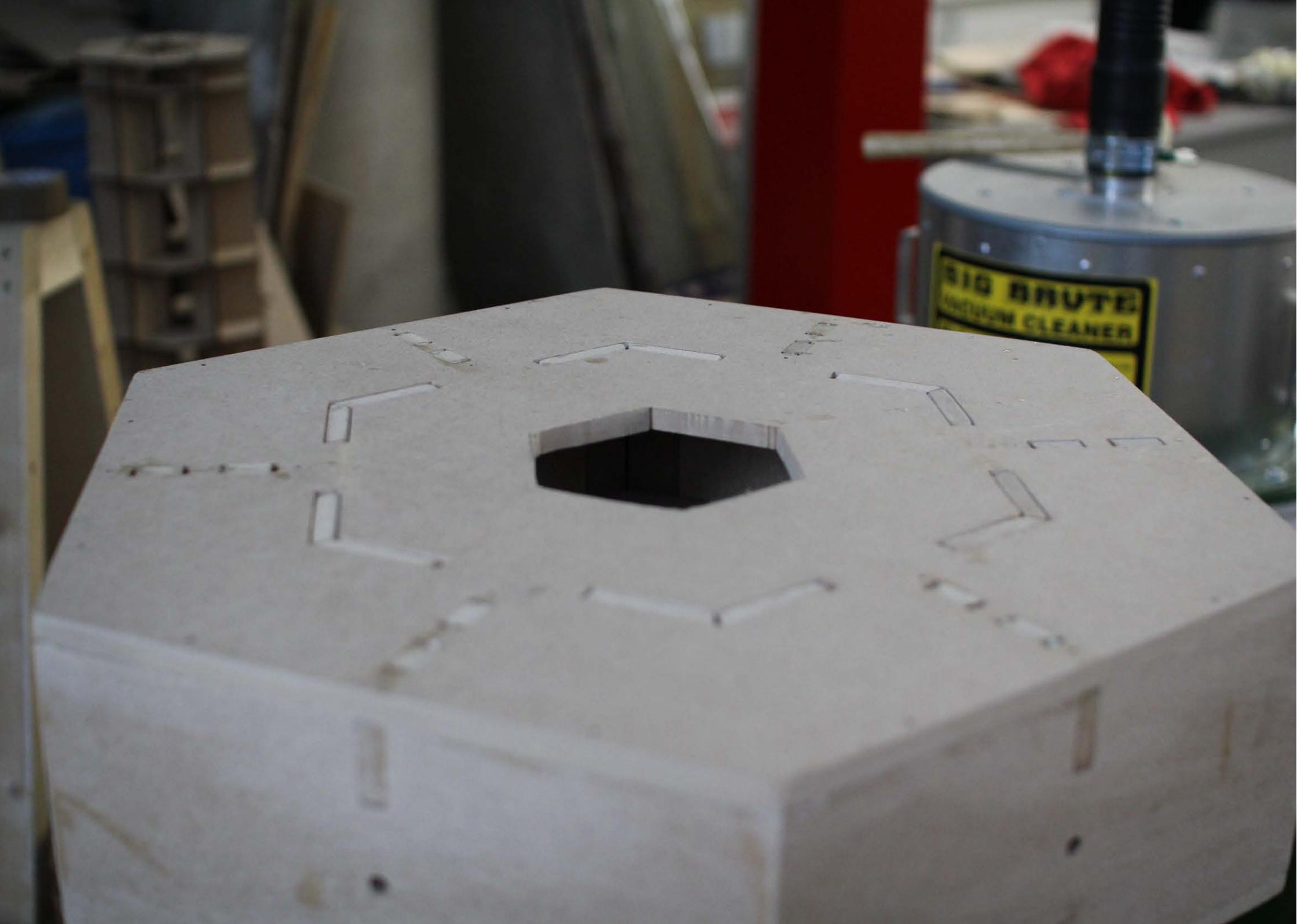
**Step 2.** Design and production of 7 binoculars and 21 shipping boxes





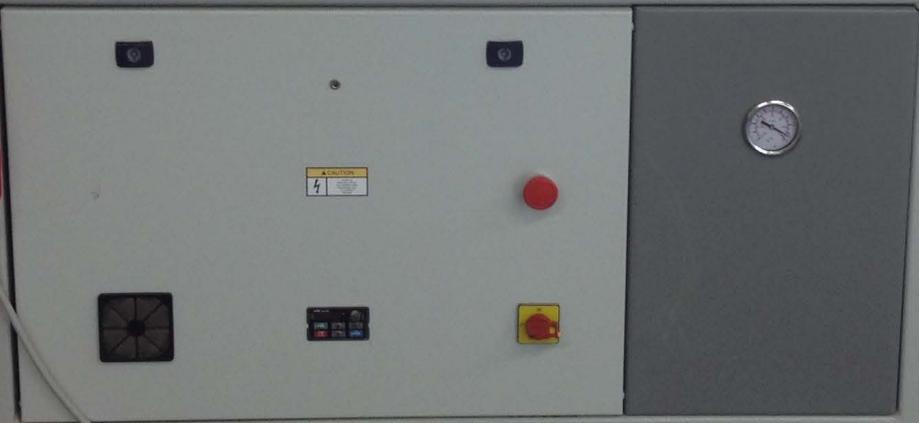


43



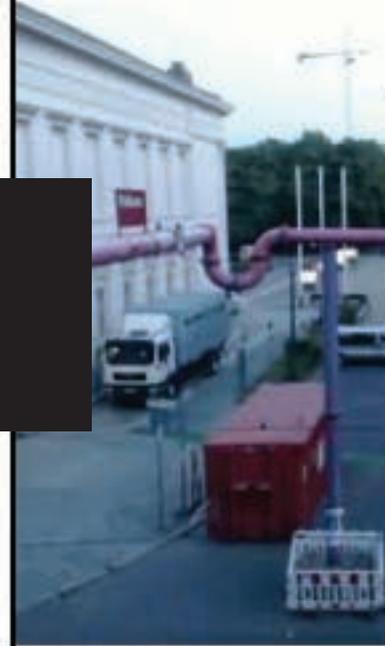
E>KEL CNC

HD1224









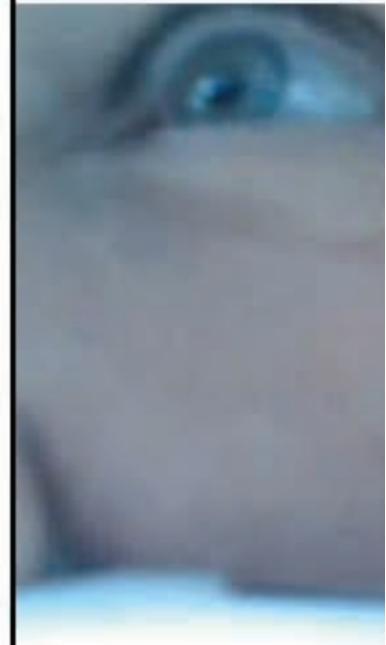
## Step 3. Software and hardware development



<http://90.146.8.245:8000/dessau-eye.ogg> (video/ogg - width="320" height="256")

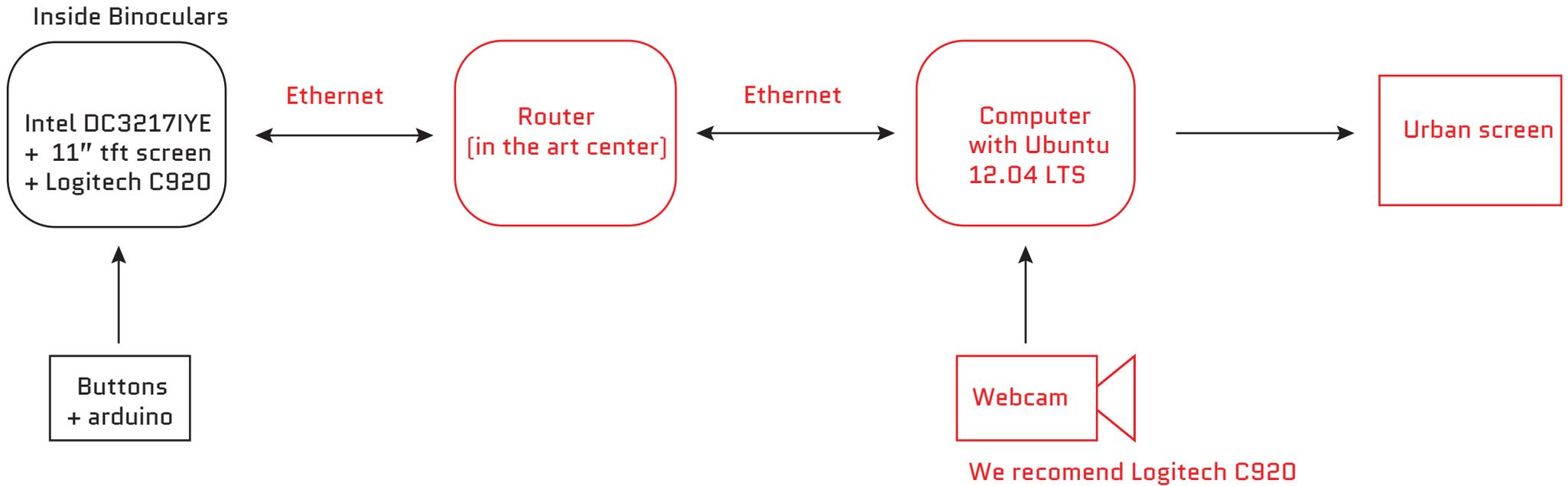
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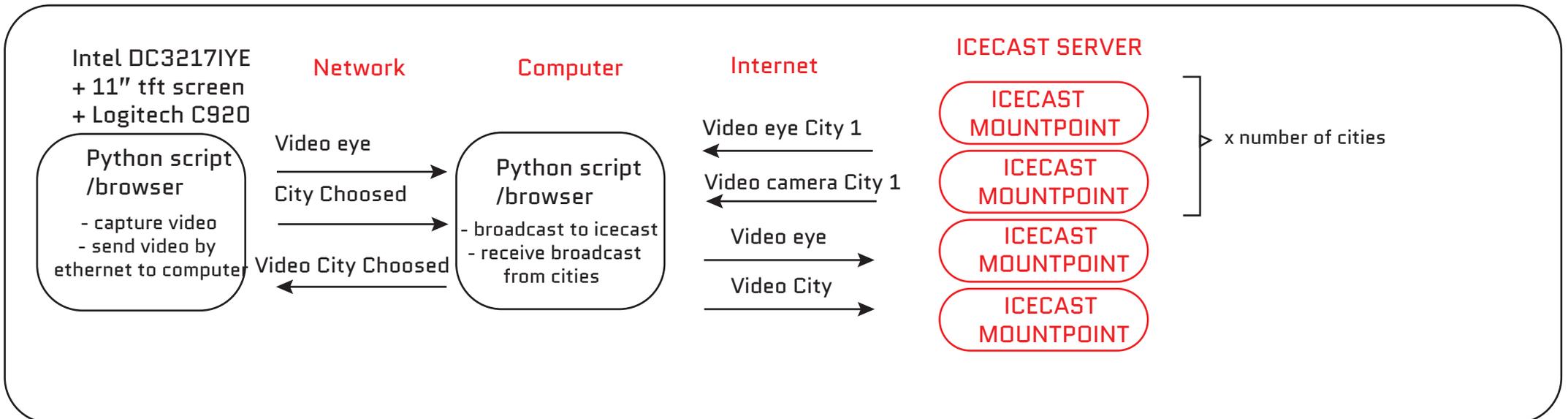


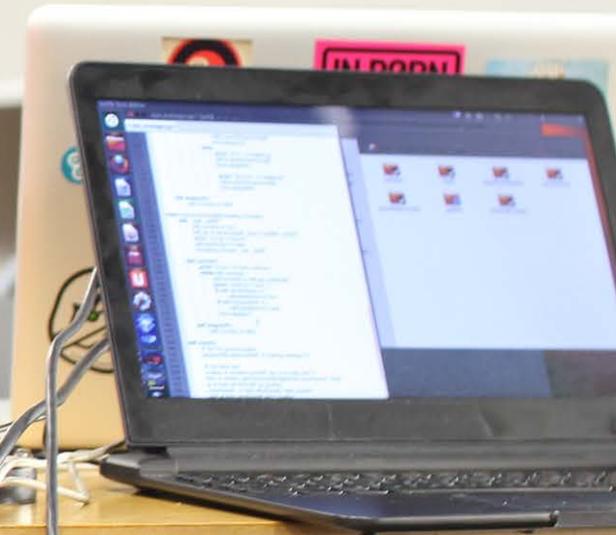
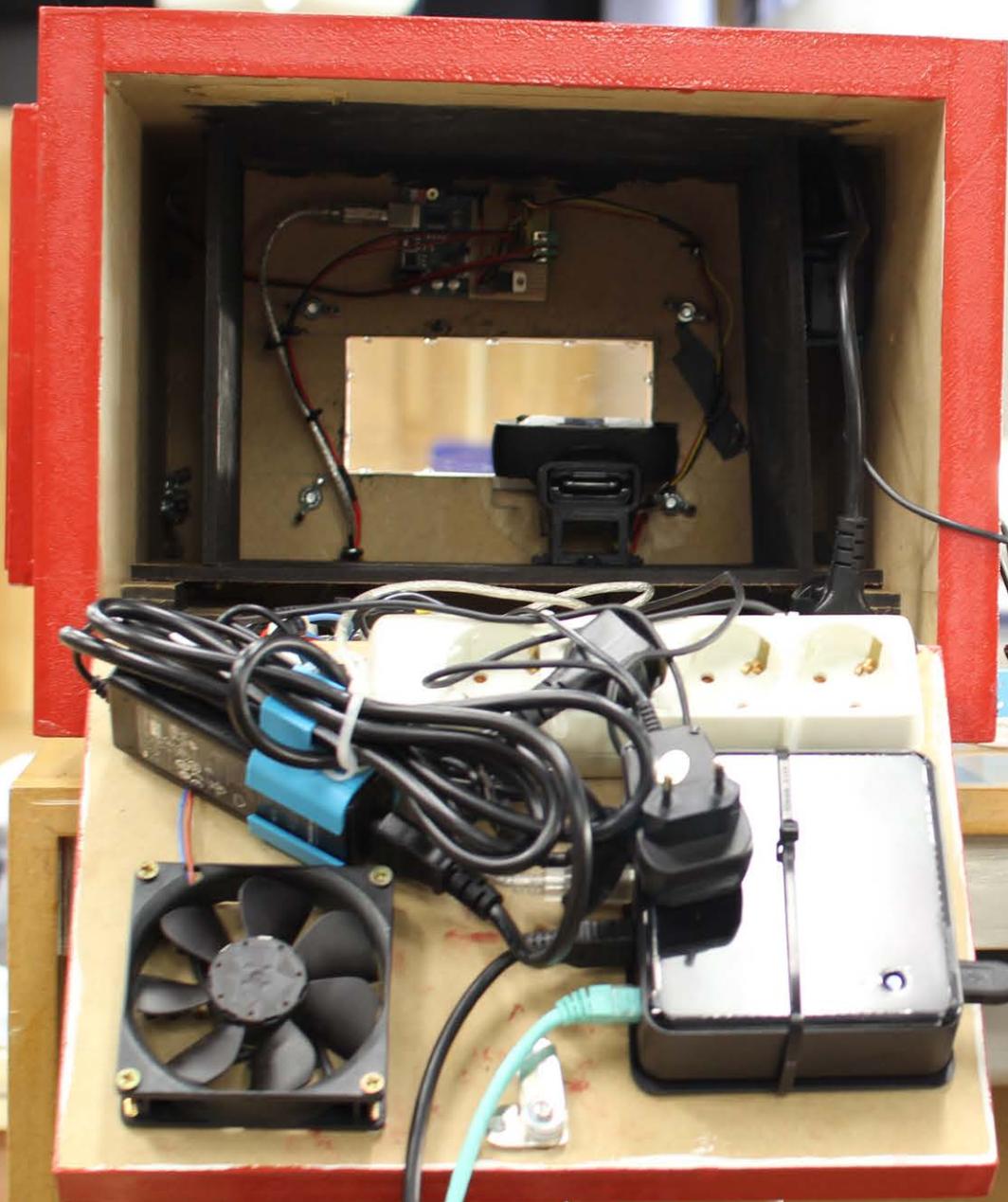
# HARDWARE ARCHITECTURE

■ Provided by hosting



# SOFTWARE ARCHITECTURE





# HARDWARE ARCHITECTURE

Big server

http://IP1  
Streaming server 1  
:8000  
Apache  
:80 (php/mysql) - Api

City stream  
Eye stream  
Api data  
computer screen

Ip camera or webcam

Small server

http://IP2  
Streaming server 2  
:8000

Eye stream  
City stream  
Api data  
computer binocular

Logitech C240

Arduino (controlling buttons and leds)

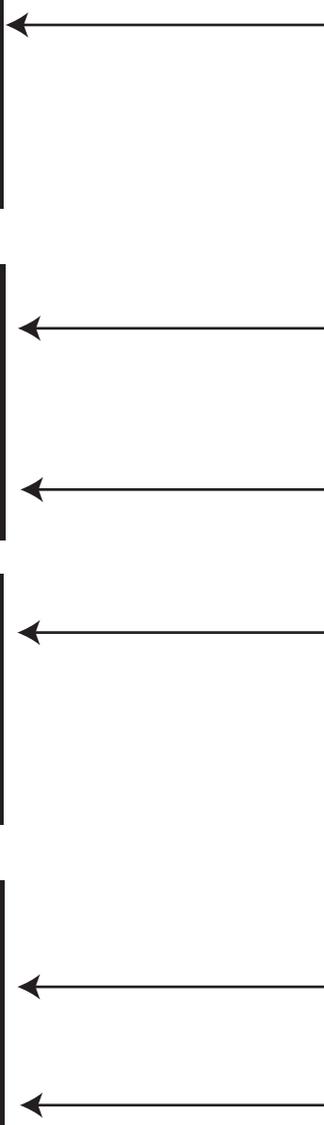
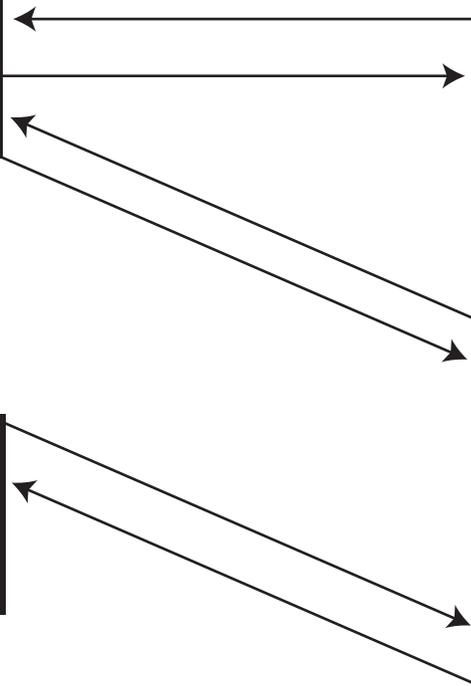
City stream  
Eye stream  
Api data  
computer screen

Ip camera or webcam

Eye video  
City video  
Api data  
computer binocular

Logitech C240

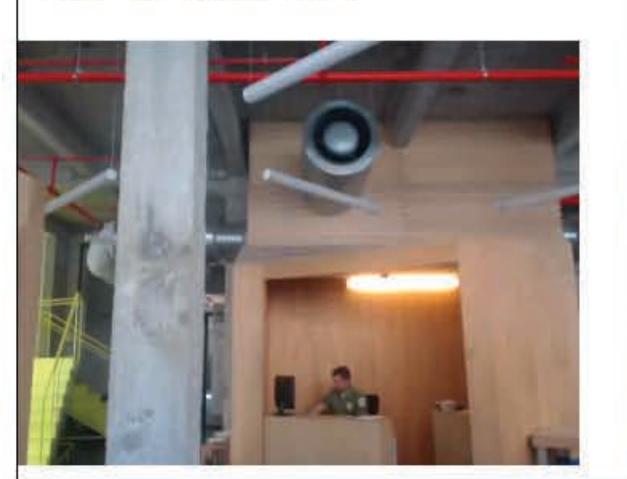
Arduino (controlling buttons and leds)



helsinki						
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<input type="checkbox"/> riga	13:53					
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Active cameras

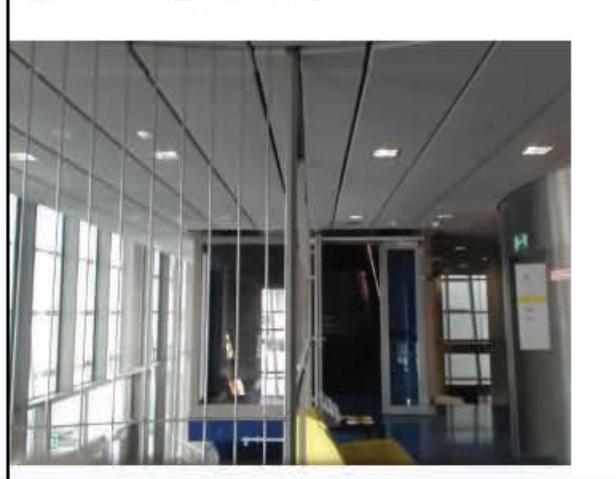
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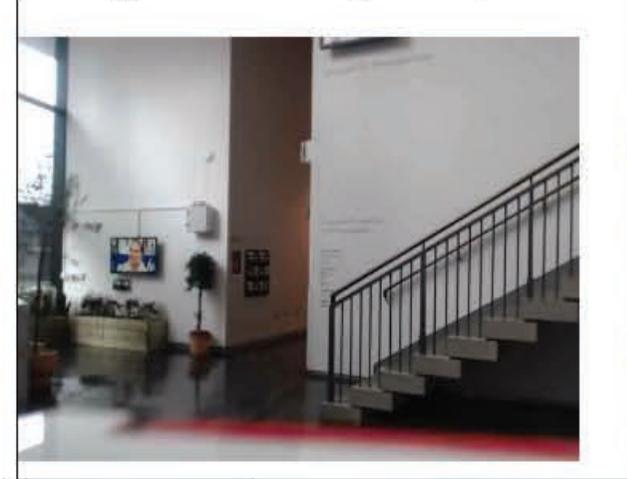
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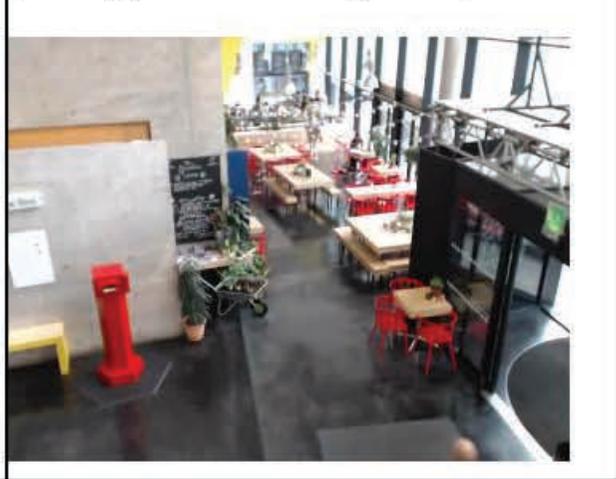
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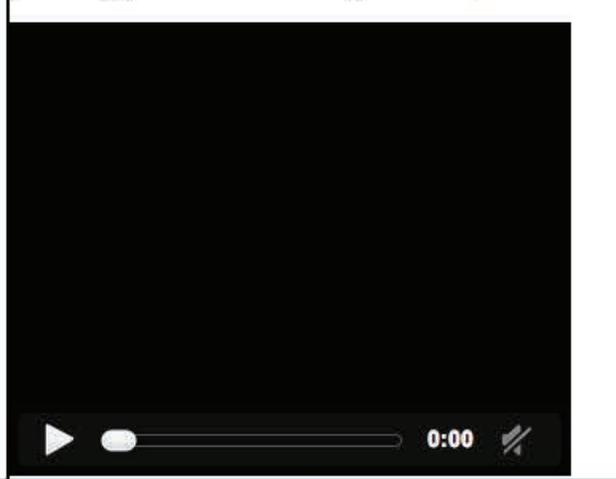
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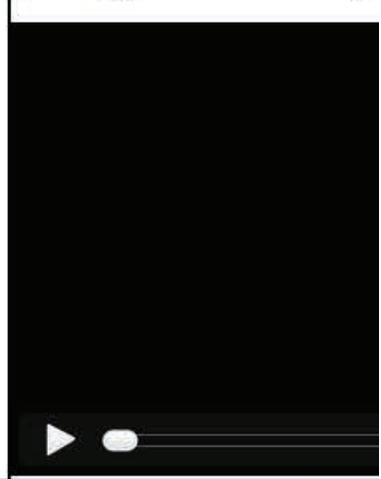
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<http://90.146.8.244:8000/melbourne-eye.ogg> (video/ogg - width="320" height="256")



<http://90.146.8.244:8000/melbo.ogg> (video/ogg - width="320" height="256")



# Credits

Project by Varvara Guljajeva [<http://varvarag.info>] & Mar Canet Sola [<http://mcanet.info>]

Software assistance: Martin Nadal [<http://www.muimota.net>]

**Photos Riga:** Kaspars Gardas [Riga]

**Photos Madrid:** Medialab-Prado

**Photos Melbourne:** Fed Square [Melbourne]

**All the rest of the photos of the catalogue:** Varvara Guljajeva & Mar Canet

This is an artist edited catalogue from the artwork  
“Binoculars to ... binoculars from ...”

Varvara Guljajeva - <http://varvarag.info>  
& Mar Canet - <http://mcanet.info>  
[2013]

